

Practical Applications of Written Communication 1

Course Title	Practical Applications of Written Communication 1		
Course Code	ENG112	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	To prepare students for the writing requirements of a program of study at SolBridge. SolBridge has the mission of educating the next generation of Asian Thought leaders. That mission begins with proficiency in English.
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

Course Description

This course is an introduction to basic academic writing. The course is designed to take students from the fundamentals of paragraph writing to the final assignment of a complete academic essay. Clarity and accuracy at the sentence level is emphasized. Students with no prior instructions in English academic writing are highly encouraged to take this course.

Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, in-class writing, assigned writing, as well as individual and group assignments. Attendance and full participation in the Business Study Group is required to be considered for completion of the course.

The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice.

Assessment	%	Text and Materials
Attendance	20	Title: Writing to Communicate 2: Paragraphs and Essays
Participation	10	Edition: 3rd edition
Assignments	20	Author(s): Cynthia A. Boardman, Jia Frydenberg
Midterm Examination	20	Publisher: Pearson Education, Inc.
Research Paper	30	ISBN-10: 0-13-235116-1, ISBN-13: 978-0-13-235116-4

Course content by Week

1	Course Overview, What is academic writing? Subject to Thesis
2	Narration, Drafting & Re-Drafting
3	Description, Editing for Grammar, Style & Word Choice
4	Exemplification, Proofreading for Grammar & Punctuation
5	Process and Referencing
6-7	Review and Midterm Exam
8	Cause & Effect
9	Comparison & Contrast
10	Classification & Division
11-13	Definition and Argumentation
14-15	Review and Final Exam